## NCC Cable System Order

| Order #           | 62234134                   | Flight Dates    | 01/25/16 - 02/07/16 | Update Date     |                | 01/27/16     |    |  |
|-------------------|----------------------------|-----------------|---------------------|-----------------|----------------|--------------|----|--|
| Syscode           | 7869                       | Agency          | JEH Media           | Version         |                | 1 Vs. 1      |    |  |
| System Name       | OnMedia/Northwest, IA      | Advertiser      | Carly for President | Show All Line   | Show All Lines |              |    |  |
| Market            | Sioux City                 |                 | 1                   |                 |                | 2            |    |  |
|                   |                            | Client Code     | Client Code         |                 |                | \$1,165.00   |    |  |
| AE                | Andrew Yolles              | Product Code    |                     | Commission      |                | \$174.75     |    |  |
| Sales Coordinator | Thomas Lohse               | Est Code        | na                  | Net Total       |                | \$990.25     |    |  |
| Office            | Washington                 | Product Name    |                     | Total Spots     |                |              | 36 |  |
| Phone             | (301) 951-2620             | Credit Status   |                     | Affiliate Split |                | 100.0        |    |  |
| Status            | Not accepted               |                 | -                   | Sold On         |                | Cost Per Spo | ot |  |
| Survey            | Cable Nielsen Live+1 Nov15 | Primary Demo    | Adults 35+          | GRP             | -              | GIMP         | -  |  |
| -                 |                            | Makegood Policy | Approval Required   | СРР             | -              | СРМ          | -  |  |

| Comments : | NEW ORDER PLEASE CONFIRM THANKS! |
|------------|----------------------------------|
|            |                                  |

| Line | Net  | Program         | Start<br>Date | Stop<br>Date | Start<br>Time | Stop<br>Time | М | Т | W | Т | F | S | S | RTG | IMP | Total<br>Spots | Unit<br>Cost | Total<br>Cost | Spot<br>Len | Line Comment |
|------|------|-----------------|---------------|--------------|---------------|--------------|---|---|---|---|---|---|---|-----|-----|----------------|--------------|---------------|-------------|--------------|
| 1    | FXNC | VARIOUS         | 1/25/16       | 1/31/16      | 05:00         | 10:00        |   |   |   | Х | Х | Х | Х | -   | -   | 13             | \$40.00      | \$520.00      | 30          | NPE          |
| 2    | FXNC | FOX AND FRIEND< | 2/1/16        | 2/7/16       | 05:00         | 10:00        | Χ |   |   |   |   |   |   |     | -   | 1              | \$40.00      | \$40.00       | 30          | NPE          |
| 3    | FXNC | VARIOUS         | 1/25/16       | 1/31/16      | 10:00         | 14:00        |   |   |   | Х | Х | Х | Х | -   | -   | 11             | \$20.00      | \$220.00      | 30          | NPE          |
| 4    | FXNC | VARIOUS         | 1/25/16       | 1/31/16      | 14:00         | 18:00        |   |   |   | Х | Х | Х | Х | -   | -   | 11             | \$35.00      | \$385.00      | 30          | NPE          |

|       | Jan 2016   | Feb 2016 | Mar 2016 | Apr 2016 | May 2016 | Jun 2016 | Jul 2016 | Aug 2016 | Sep 2016 | Oct 2016 | Nov 2016 | Dec 2016 | Total      |
|-------|------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|------------|
| SPOTS | 35         | 1        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 36         |
| AMT   | \$1,125.00 | \$40.00  | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$1,165.00 |

| SYSTEM APP: | : SALES | ACC | CT D | ate Pr | rinted | 01/27 | 7/16 |
|-------------|---------|-----|------|--------|--------|-------|------|
|-------------|---------|-----|------|--------|--------|-------|------|

62234134 | Sioux City | OnMedia/Northwest, IA | 7869 |